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2023 Fundraiser Program Overview

Thank you for choosing Laysers' Flowers to supply your fundraiser.

Guideline and instructions for our new sales approach and important dates of fundraisers this year.

We now require fundraisers to reserve product before selling.

The benefits of reserving include:

- Deliveries as ordered with less substitutions
- Broader selection of varieties and colors
- Extended final order deadlines
- Lower cost to you per plant

Recommended way to sell:

You can sell flowers any way that works. The choice is up to you. The important thing is that you sell what we are able to provide. Remember plants are grown not manufactured.

We recommend selling tickets for your flowers and plants.

- We make the tickets at no charge.
- We mail you tickets for each plant.
- I.e. 10 Mums = 10 Tickets.

Add available flowers and plants to your reservation anytime before deadline to receive more tickets



Instructions for a Successful Fundraiser:

- Start by looking over the product list and online forms available at laysersflowers.com/fundraisers
- Set up a delivery date with us and reserve plants for your sale using our online form.
- We will send you physical tickets by mail that correspond with each plant you reserved.
- Distribute tickets to each individual seller in your organization for them to sell.
- Sell Flower tickets to your friends and family. Have them fill out their info on the ticket stub.
- Instruct sellers to keep stubs from sold tickets for your records and to keep track of sales.
- Place an additional order anytime before deadline, additional tickets mailed promptly.
- At the end of your sale, total any unsold tickets and we will subtract those plants from your final order.
- Flowers delivered to your organization on the date you picked.

2023 Fundraiser Dates

Easter (April 9 th)			
Product List Available	Sign up before	Finalize order by	Delivery Available Between
January 18 th	March 3 rd	March 24 th	March 28 th - April 7 th
Spring / Mother's Day (May 14 th)			
Product List Available	Sign up before	Finalize order by	Delivery Available Between
February 1 st	April 14 th	April 28 th	May 2 nd - June 2 nd
Fall Mum			
Product List Available	Sign up before	Finalize order by	Delivery Available Between
June 21 st	August 25 th	September 1 st	September 8 th - October 20 th
Christmas (December 25 th)			
Product List Available	Sign up before	Finalize order by	Delivery Available Between
August 30 th	November 3 rd	November 17 th	November 28 th - December 22 nd